



CITY OF DALLAS
Economic Development Commission
Dallas Civic Center, 945 SE Jefferson St.
Thursday, September 17, 2015 – 12:00 p.m.

1 **MINUTES**

2 Members Present: Chair Nancy Adams, Mayor Brian Dalton, Bob Brannigan, Jim Firchild,
3 Kelly Gabliks, Jackie Lawson, Glen Miller, Chelsea Metcalfe, LaVonne Wilson.

4 Members Absent: Jim Fowler, Ken Jacroux, Doris Johnston, Peggy Mehl, Nancie Rogers, Craig Pope,
5 David Parrett

6 Others Present: A.J. Foscoli, and Dennis Engle

7 Staff present: Community Development Director Jason Locke, Planner Suzanne Dufner, and
8 Recording Secretary Margie Pearce.

9 **CALL TO ORDER**

10 Chair Nancy Adams called the meeting to order at 12:05 p.m.

11 **APPROVAL OF MINUTES**

12 The minutes of the July 16, 2015, Economic Development Commission meeting were accepted as
13 presented.

14 **INTRODUCTION OF NEW COMMITTEE MEMBERS**

15 Ms. Adams introduced Kelly Gabliks (Council Representative) and Glen Miller (Chamber Appointment)

16 **COMMERCIAL DEVELOPMENT**

17 Suzanne Dufner stated three (3) new businesses were opening in Dallas:

- 18 1. Gates Auto Repair (Monmouth Cut-Off)
- 19 2. West Valley Taphouse (Main St.)
- 20 3. Dallas City Vapors, (SW Court St)

21 She discussed the updates on the Dallas Retirement Village expansion and the Business Assistance
22 Toolkit brochure.

23
24 Chelsea Metcalfe reported the Dallas Area Chamber of Commerce was having ribbon cutting ceremonies
25 for Dallas Yoga and Balance Studio and Polk County CASA. She stated that Hayward Ford had changed
26 ownership with 100% staff rehire and is now called Capital Ford.

27 **URBAN RENEWAL DISTRICT**

28 Jason Locke reported:

- 29 a. Additional street furnishings have been ordered from the local company EVCOR. Ms. Jackie
30 Lawson stated that more cigarette receptacles were needed because the garbage cans were
31 being used as ashtrays.
- 32 b. The commissioners were identifying new projects for spring such as Washington St., Jefferson
33 St., and SW Court St.
- 34 c. House of Floors used their Urban Renewal Façade Grant to paint the exterior of their building.
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36

37 **INDUSTRIAL DEVELOPMENT**

38 Mr. Locke reported:

- 39 a. The TTM building ownership is changing and escrow is closing on September 28, 2015.
40 b. Jason, Ron Foggin, Suzanne Dufner and A.J. Foscoli went to Wilsonville to meet with the owners
41 of Food Guys and to discuss their future plans. Food Guys bought the property south of the RR
42 tracks and East of Godsey Rd.
43 c. The expansion project at Mak Metals was progressing fine.

44

45 **SEDCOR**

46 A.J. Foscoli stated the owners of Food Guys are very excited about the opportunities in Dallas. He is
47 leveraging a deal with another company to work with them. He reported that there were about 25
48 companies represented at the job fair and SEDCOR is planning on hosting them semi-annually.

49

50 **DALLAS SCHOOL DISTRICT**

51 Dennis Engle reported the school year was off to a great start, the superintendent had visited all of the
52 schools. The High School had a new program called “Work Ready” that assesses students on their
53 readiness to enter the work force. (somewhat like the National Career Readiness Certificate for adults)
54 Ms. Lawson thought that it was a tool useful to the business community. Mr. Engle discussed the flow of
55 teachers and students.

56 **CHEMEKETA COMMUNITY COLLEGE**

57 Glen Miller reported school would be starting in about a week and half, the Dallas campus was now
58 offering a Spanish GED program and that his main goal was to market the Dallas Center better. He
59 invited everyone to the opening of the new Applied Technology building on the Salem Campus on
60 10/08/2015.

61 **Dallas Chamber of Commerce/Visitor’s Center**

62 Ms. Metcalfe talked about the upcoming Chamber events.

63

64 **PRESENTATION**

65 Mr. Locke discussed the 2015/16 Economic Development Strategy of which there are nine (9) and the
66 Dallas Branding and Marketing Strategy Summary Report. The Commissioners discussed what the
67 implementation of the strategies would look like.

68 Ms. Adams called for a vote to recommend sending the 2015/16 Economic Development Strategy to the
69 City Council for approval. The vote was seven (7) yeas and one (1) nay.

70 Mayor Brian Dalton asked to have the floor and discussed why he voted against the recommendation.

71 **COMMITTEE APPOINTMENT**

72 Ms. Adams appointed Bob Brannigan, Kelly Gabliks, Greg Ellis, and another person to be named later to
73 the Committee for Business Needs and Attractions.

74

75 The meeting adjourned at 1:10pm