

DALLAS CITY COUNCIL
Tuesday, February 21, 2012
Council Chambers

The Dallas City Council met in regular session on Tuesday, February 21, 2012, at 7:00 p.m. in the Council Chambers of City Hall with Mayor Brian Dalton presiding.

ROLL CALL AND PLEDGE OF ALLEGIANCE

Council members present: Councilor Jim Fairchild, Councilor Beth Jones, Councilor Jackie Lawson, Councilor Kevin Marshall, Councilor Murray Stewart, Councilor LaVonne Wilson, and Councilor Ken Woods, Jr. Excused: Council President Wes Scroggin and Councilor Mark McDonald.

Also present were: City Manager Jerry Wyatt, City Attorney Teresa Ozias, Administrative Services Director Robert Spivey, Community Development/Operations Director Jason Locke, Student Body Liaison Heather Enderle, and Recording Secretary Emily Gagner.

Mayor Brian Dalton led the Pledge of Allegiance.

QUESTIONS OR COMMENTS FROM THE AUDIENCE

Aaron Felton introduced himself and explained to the Council he was a candidate for Polk County District Attorney. He outlined his platform and reviewed his qualifications for that position.

Diane Weaver reported to the Council that during the storm event in January her house flooded for the second time in five years. She expressed her concern that the Council was waiving sewer SDCs when there were problems with the sewer system that needed to be fixed.

Mayor Dalton pointed out that there was a Boy Scout troop in the audience working on a merit badge. He stated the scouts were always welcome.

PUBLIC HEARING

CONSENT AGENDA

It was moved by Councilor Wilson and seconded by Councilor Stewart to approve the Consent Agenda as presented. The motion carried unanimously.

Item approved by the Consent Agenda: a) the February 6, 2012, City Council minutes.

ITEMS REMOVED FROM CONSENT AGENDA

There were none.

REPORTS OR COMMENTS FROM COUNCIL

There were none.

REPORTS FROM CITY MANAGER AND STAFF

EMPLOYEE LENGTH OF SERVICE AWARD – JANICE AMES

Mr. Wyatt introduced Janice Ames and presented her with a clock commemorating her 20 years with the City of Dallas. He stated Ms. Ames did an excellent job for the Library and thanked her for her dedicated service.

Ms. Ames shared that it was a great pleasure to work with her coworkers, the City and the community. She said she considered the library a community gathering spot that was very welcoming of everyone. She told of the first person she helped that morning who told her, "This is my favorite place in town."

DALLAS AQUATIC CENTER RATE REVIEW

Mr. Locke reviewed his staff report and provided a PowerPoint presentation showing revenue and attendance numbers before and during the promotional rates. He stated over the promotional rate period, there was additional revenue of \$24,132. Mr. Locke noted one economic indicator was that staff really saw a reduction in the amount of facility rentals and birthday parties in 2009 and 2010, but they were now starting to see those go up significantly. He expressed his hope that this showed things were turning around. He explained another issue that was discussed by the Council in September had to do with opening for three hours on Sunday. He stated since implementing the schedule change, costs never exceeded revenue on Sundays, adding the past

Sunday saw \$1,100 in revenue.

In response to a question, Mr. Locke stated that even if only 3 to 4% of the increase was attributable to the promotional rate that was pretty significant. He indicated the promotional rates impacted general admission more than annual passes, noting the Dallas Aquatic Center had become known as an affordable alternative to other entertainment.

Councilor Jones stated some residents were upset that they paid taxes and had to pay the same rate as non-residents to use the pool. She asked about providing a 15% or 20% discount to residents. Mr. Locke stated there was only one person who really complained about that, noting staff did a lot of work to provide people the best possible rates. He added staff had talked to a lot of members and they thought the rates were a great deal and appreciated the different payment options available.

Councilor Stewart indicated he felt the 10% for residents was fair. He commented it was only about \$18 to \$20 per month for a single person to work out, which was good.

Councilor Wilson stated the staff did a good job reviewing the rates, adding the Council gave them an opportunity and they had proven the new rates worked.

It was moved by Councilor Wilson and seconded by Councilor Stewart to make the promotional rates permanent and direct staff to draft a resolution implementing that change. The motion carried unanimously.

OTHER

RESOLUTIONS

FIRST READING OF ORDINANCE

SECOND READING OF ORDINANCE

OTHER BUSINESS

Mr. Locke stated that because of the size of the packet for the Walmart appeal, he would deliver it to the Councilors the first part of the following week, which would give them a full week to review it. Mayor Dalton reminded the Councilors not to discuss the topic with anyone because the hearing would be a quasi-judicial action.

Heather Enderle, student body liaison, stated the DHS Wrestling team won the Mid-Willamette Valley Conference by over 100 points, adding the coach received Coach of the Year honors. She indicated seventeen wrestlers would participate in the State competition the following weekend. Ms. Enderle reported the DHS Swim team had nine swimmers go to State, noting it was the first time the girls had anyone go to State. She invited everyone to attend the DHS Theater presentation of Almost, Maine.

There being no further business, the meeting adjourned at 7:32 p.m.

Read and approved this _____ day of _____ 2012.

Mayor

ATTEST:

City Manager