



CITY OF DALLAS
Urban Renewal Advisory Committee
Dallas City Hall
187 SE Court Street, Dallas, Oregon 97338
Tuesday, September 4, 2012 - 5:30 p.m.

MINUTES

Members Present: Chair David Shein, Jim Fairchild, Nancy Adams, LaVonne Wilson, Craig Pope, Chelsea Pope, Rich Rohde, and Joe Koubek.

Absent: Randy Hunter, Ken Jacroux, Wes Scroggin, and Rich Long.

Staff: Community Development Director Jason Locke, Planner John Swanson

CALL TO ORDER

Chair David Shein called the meeting to order at 5:30 p.m.

APPROVAL OF MINUTES

The minutes of the August 7, 2012, meeting were presented and approved with minor corrections

PUBLIC COMMENTS

Interim City Manager Jon Nelson told the URDAC that they were doing a great job.

OLD BUSINESS

Community Development Director Jason Locke reported on public outreach efforts to gather opinions and to promote Urban Renewal projects: Specifically, the plan to construct streetscape improvements on both sides of Main Street on the 800 and 900 blocks. Detailed were the booth at Summerfest, presentations to the Chamber of Commerce and the Rotary Club, and an Open House planned for October 2 from 5:30 to 7 PM. Additional promotion will be in the Itemizer Observer, the City website, and a message in utility bills.

Mr. Locke went on to discuss current results of the survey gather opinions on the three Main Street streetscape options under consideration for the final design. 106 completed surveys were submitted by the end of August and more are expected. Joe Koubek asked if the survey would still be open and available at the Oct 2 Open House. Mr. Locke stated that the survey will remain open until mid-October.

Chairman David Shein asked for a breakdown of the timeline of the project moving forward. Mr. Locke stated that once the survey and Open House are completed it would be within two months to get a final design plan started. He added that staff member Patti Senger did a great job breaking down the data received from the surveys right down to reporting every single comment on the projects. The committee went on to discuss comments submitted by the public on the survey.

Joe Koubek recommended that the Open House start time be moved to 5:00 p.m. from 5:30 p.m. to catch people before they go home from work to possibly get a bigger attendance. The committee concurred and the Open House time will be 5:00 p.m. to 7:00 p.m. on October 2,

2012.

Mr. Locke stated that staff would be visiting downtown property and business owners again to make sure they were aware of the big project to occur next summer.

Rich Rohde offered a strong compliment to Patti Senger for her work on compiling the survey data. Chairman David Shein asked that the compliment be passed along to Patti.

NEW BUSINESS

None

MEMBER COMMENTS

Chelsea Pope reported that the Polk County Bounty Farmers Market would end at the end of the month and that she was helping plan a League of Oregon Cities tour through the Dallas area and already had 35 people signed up. Chairman David Shein asked how the market did this year and Ms. Pope responded that they had more vendors than ever and the addition of a Mid Willamette Valley Wine Trail booth was a popular addition. Rich Rohde asked when the tree lighting and Santa coming to town event would be happening. Chelsea informed the group that the date was set for November 30. Joe Koubek reported that the City of Dallas Firefighters Association would **not be doing the "Breakfast with Santa" event this year.**

STAFF COMMENTS

Community Development Director Jason Locke reported that the Church Street sidewalk improvement project recommended by the URAC had been approved by the Urban Renewal Agency and that plans would be in place by the end of October.

OTHER BUSINESS

None

The meeting adjourned from City Hall at 5:55 p.m.