

SURVEY OF RESIDENTS
OF THE CITY OF DALLAS
JANUARY, 2015

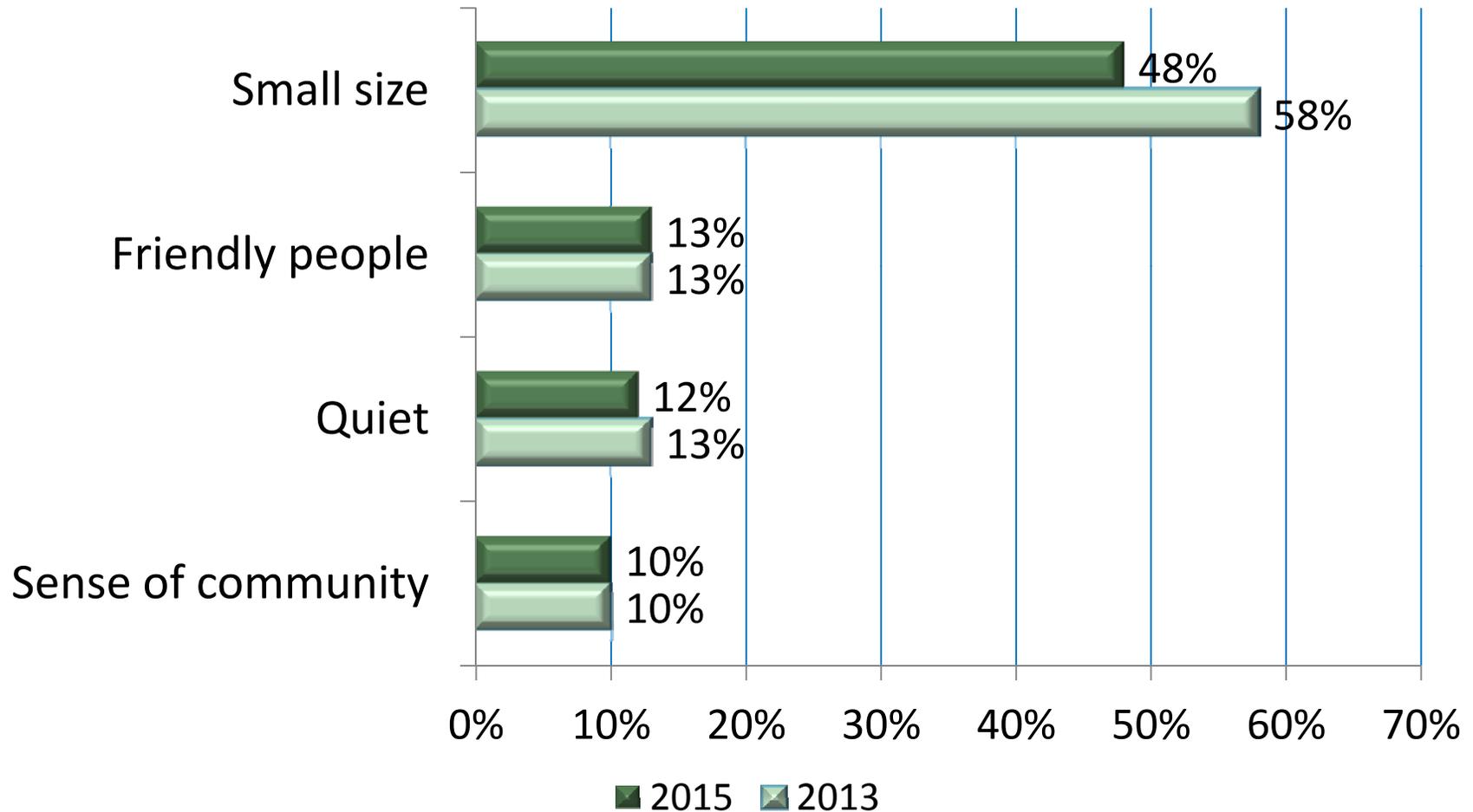


ADVANCED MARKETING
RESEARCH INC.

Methodology

- Telephone survey
- 414 interviews completed with Dallas residents
- Conducted between January 9 and January 19, 2015
- 48% response rate
- Plus or minus 4.9% confidence interval

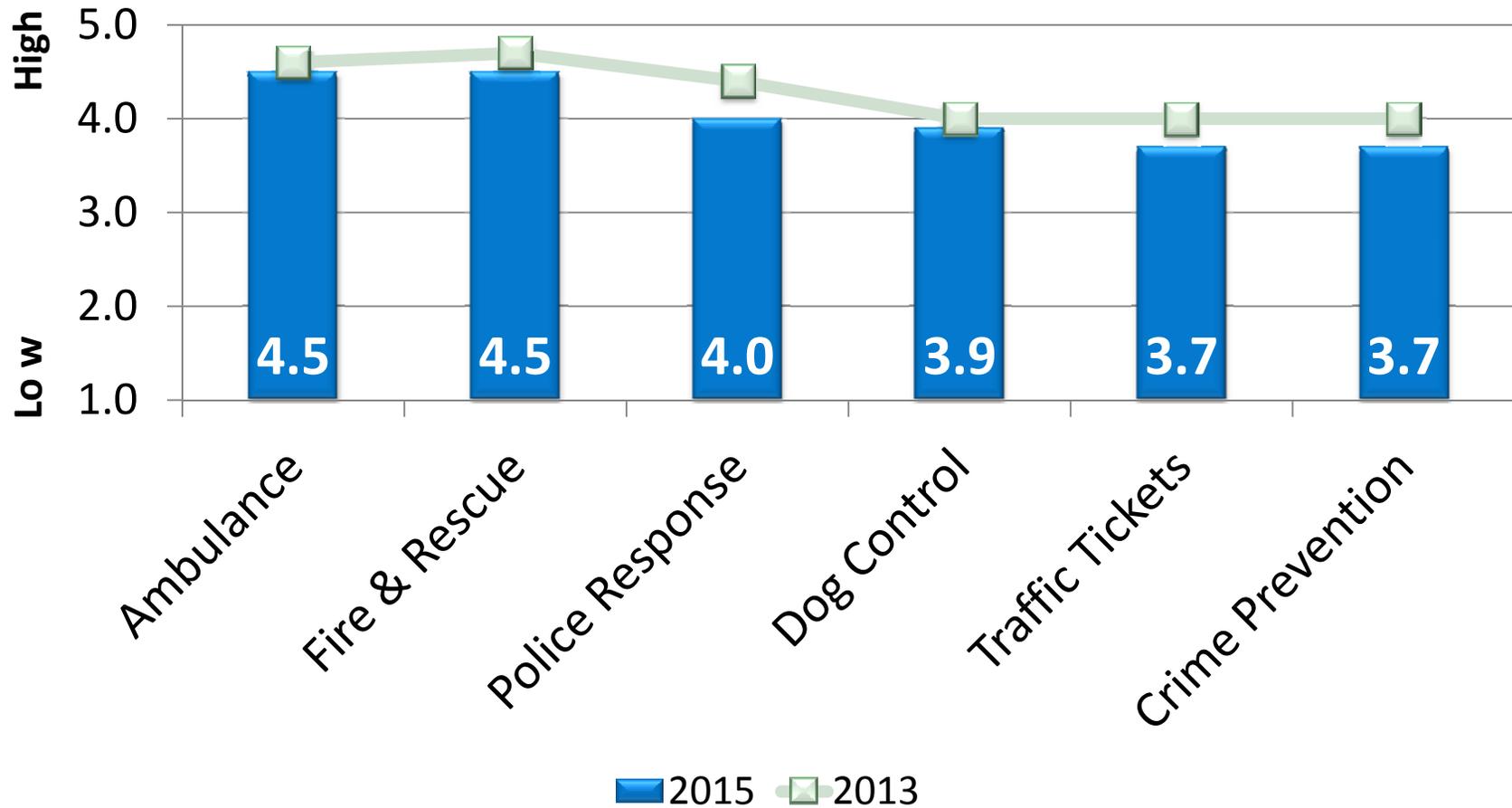
Like Most About Dallas



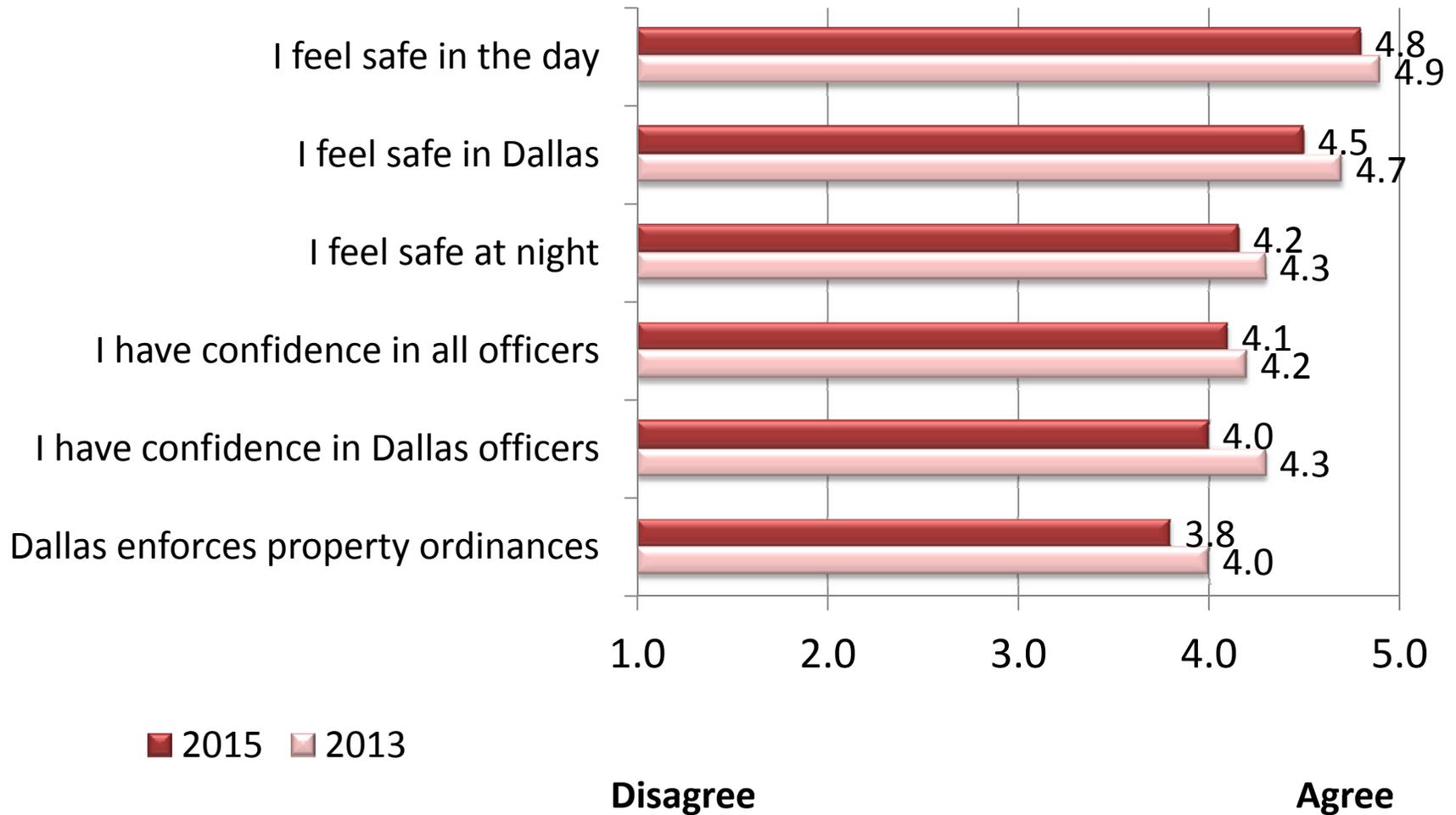
See Table 3 for responses less than 10%.

Multiple responses possible; total may exceed 100%.

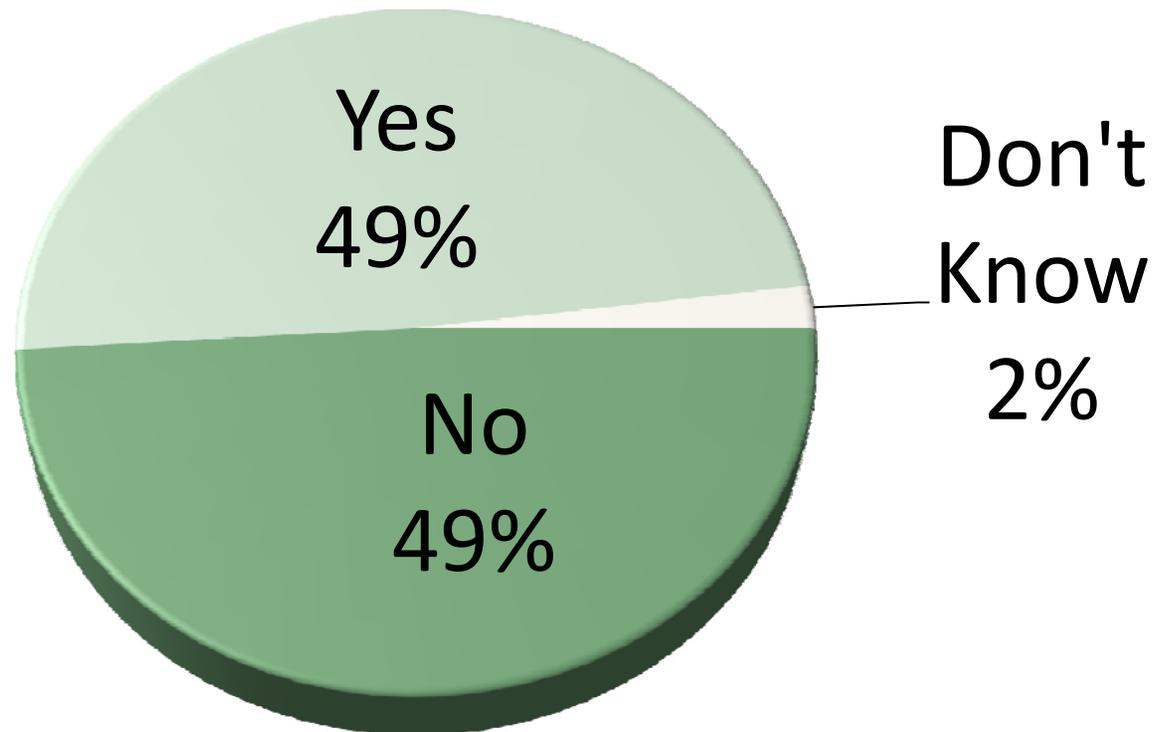
Dallas City Services: Public Safety



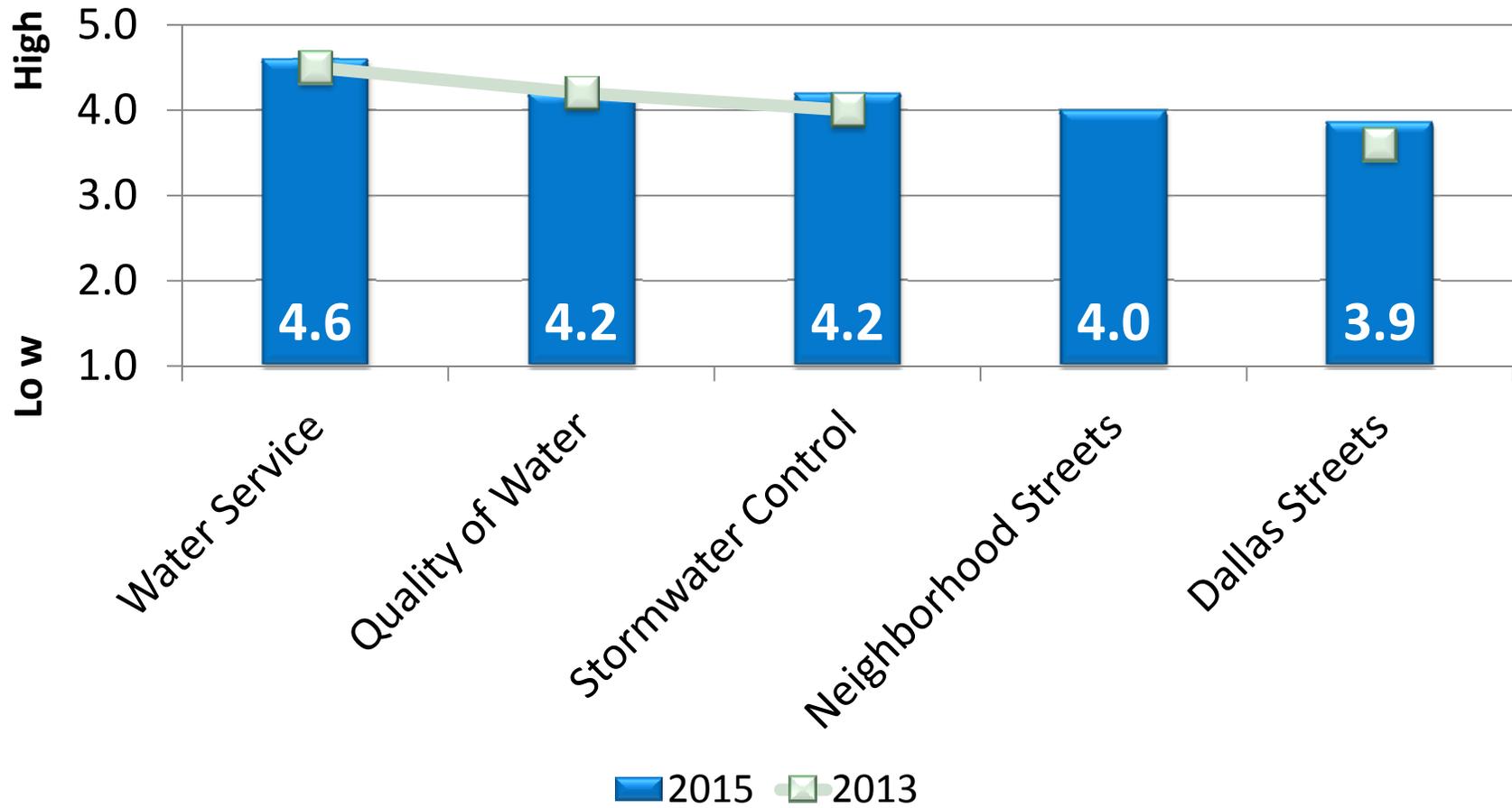
Agree/Disagree: Public Safety



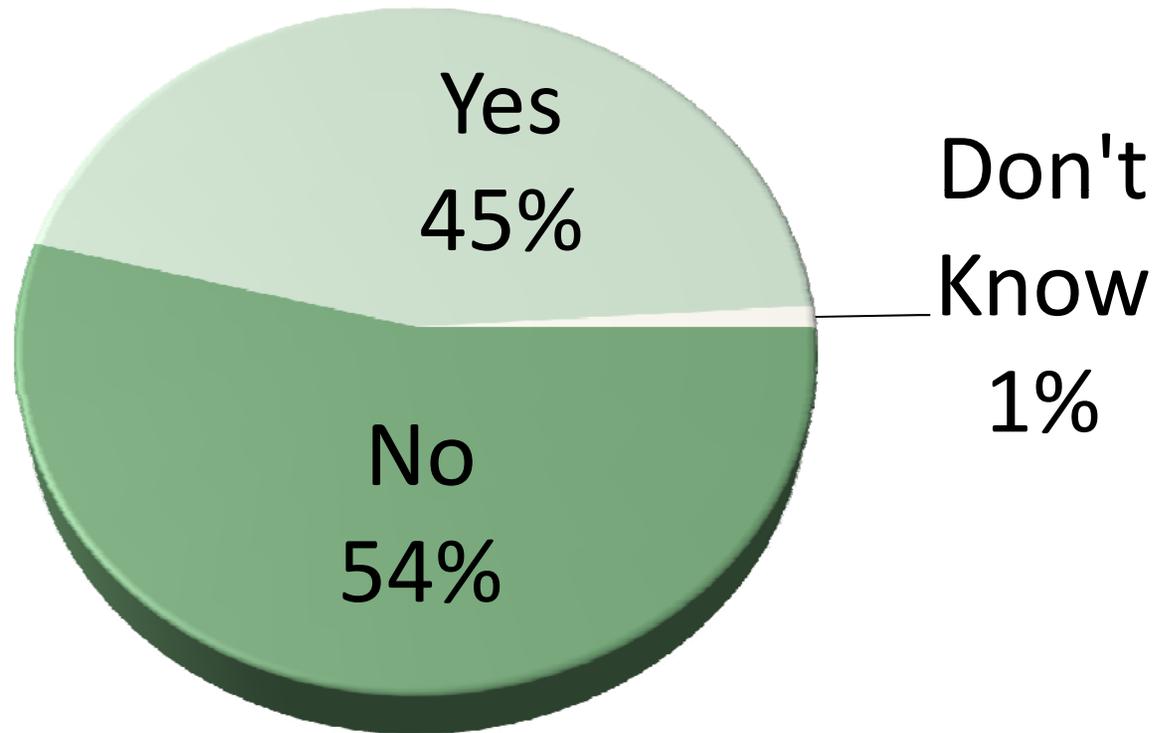
Heard of FireMed Program?



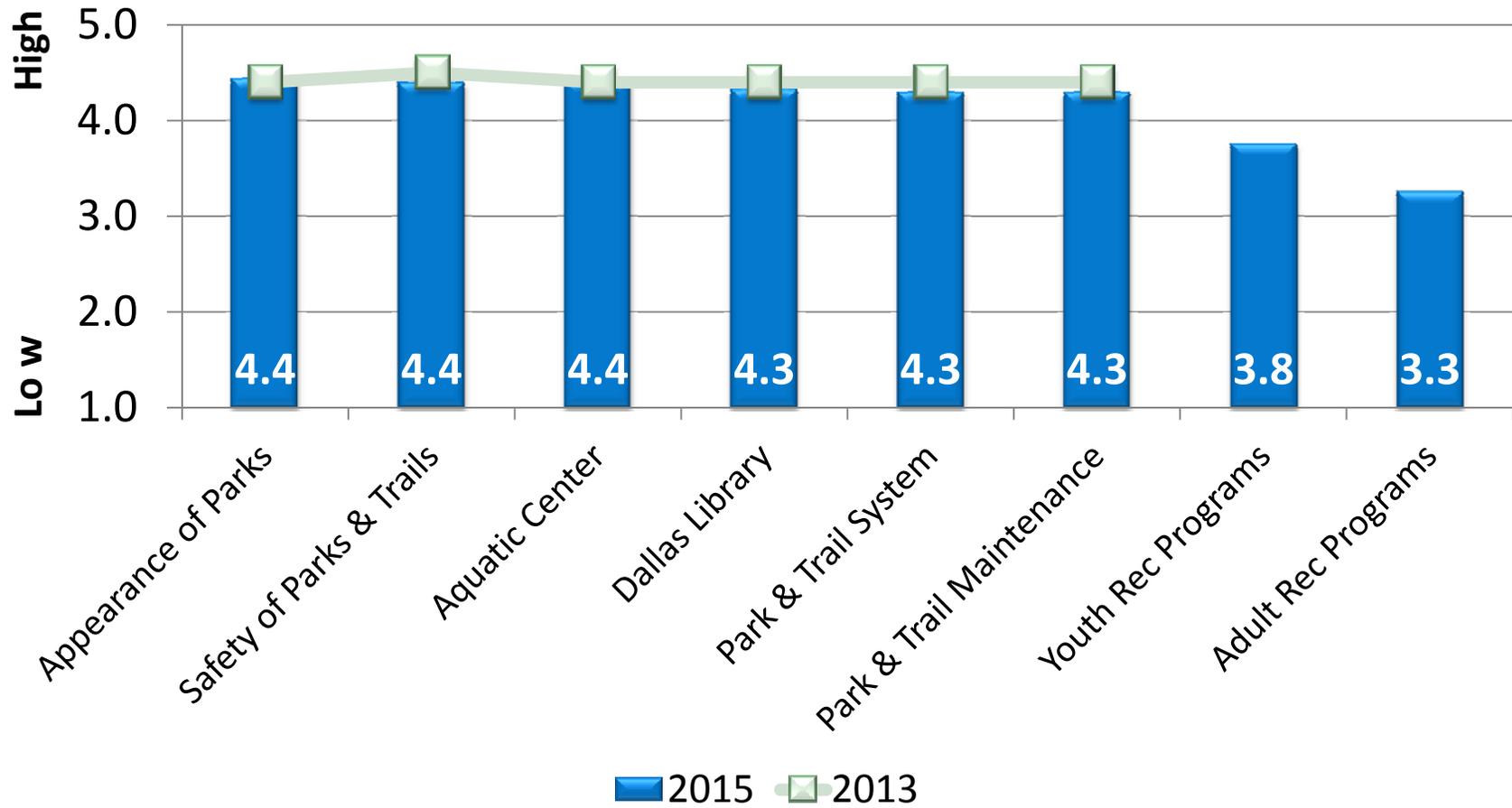
Dallas City Services: Public Works



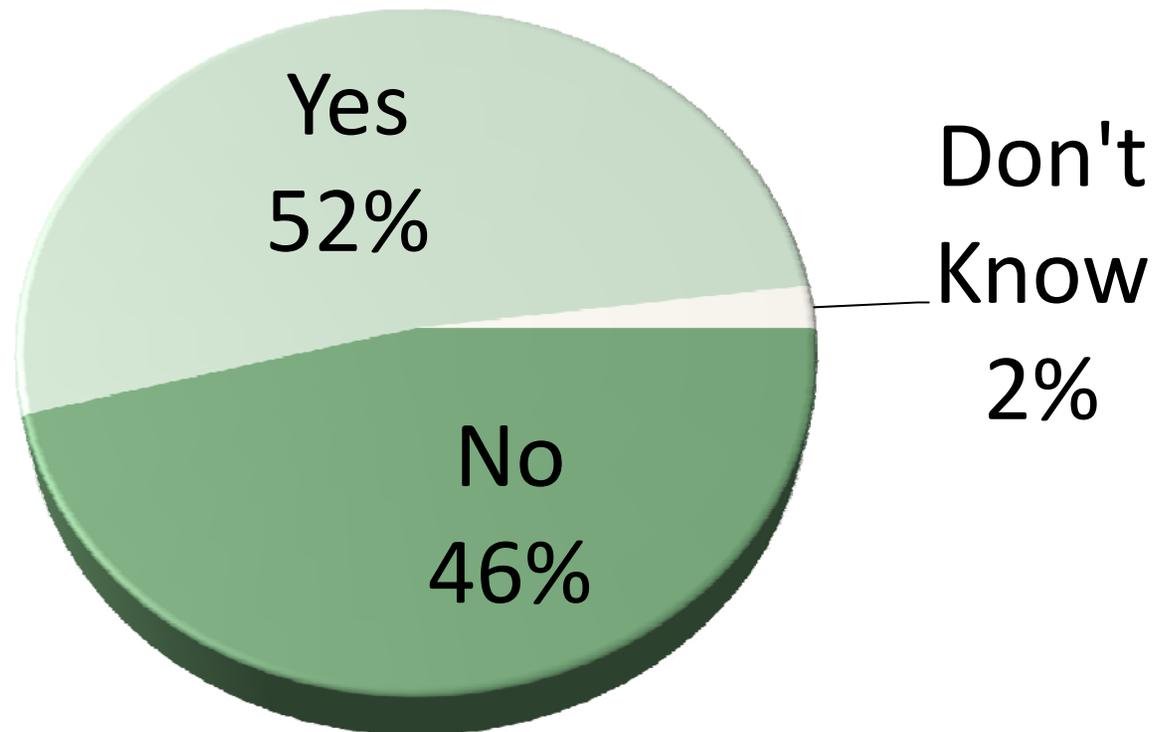
Noticed Poor Street Conditions in Community?



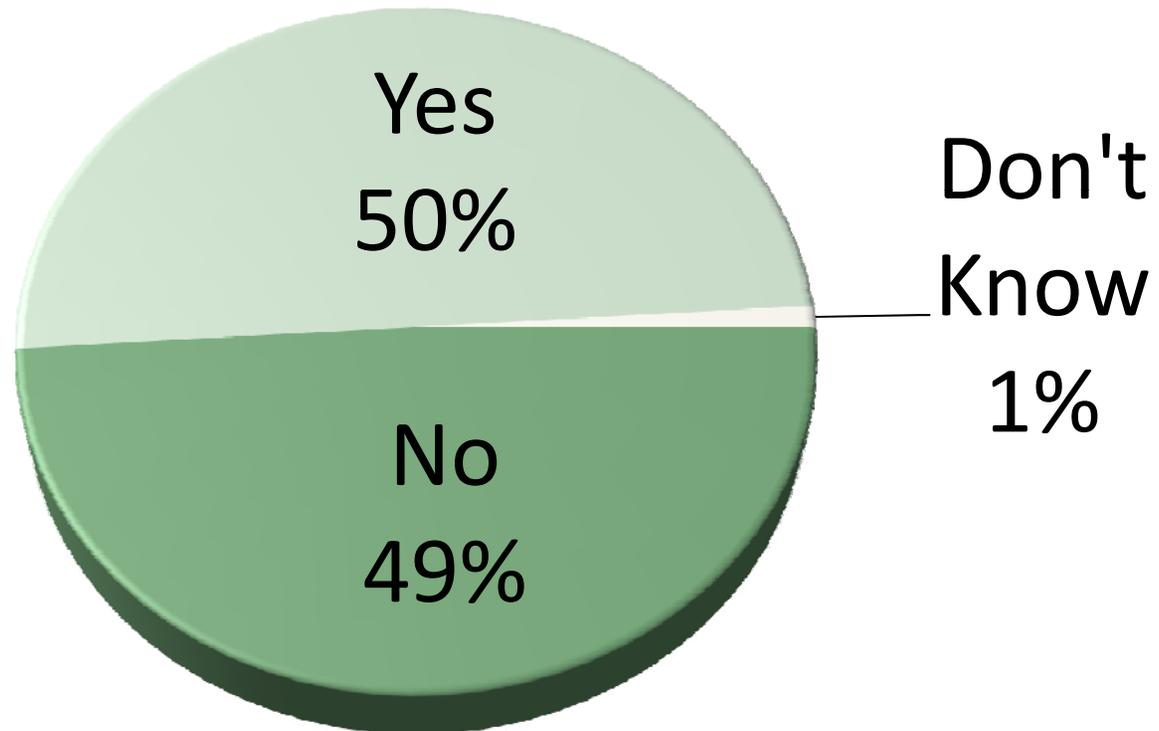
Dallas City Services: Leisure Services



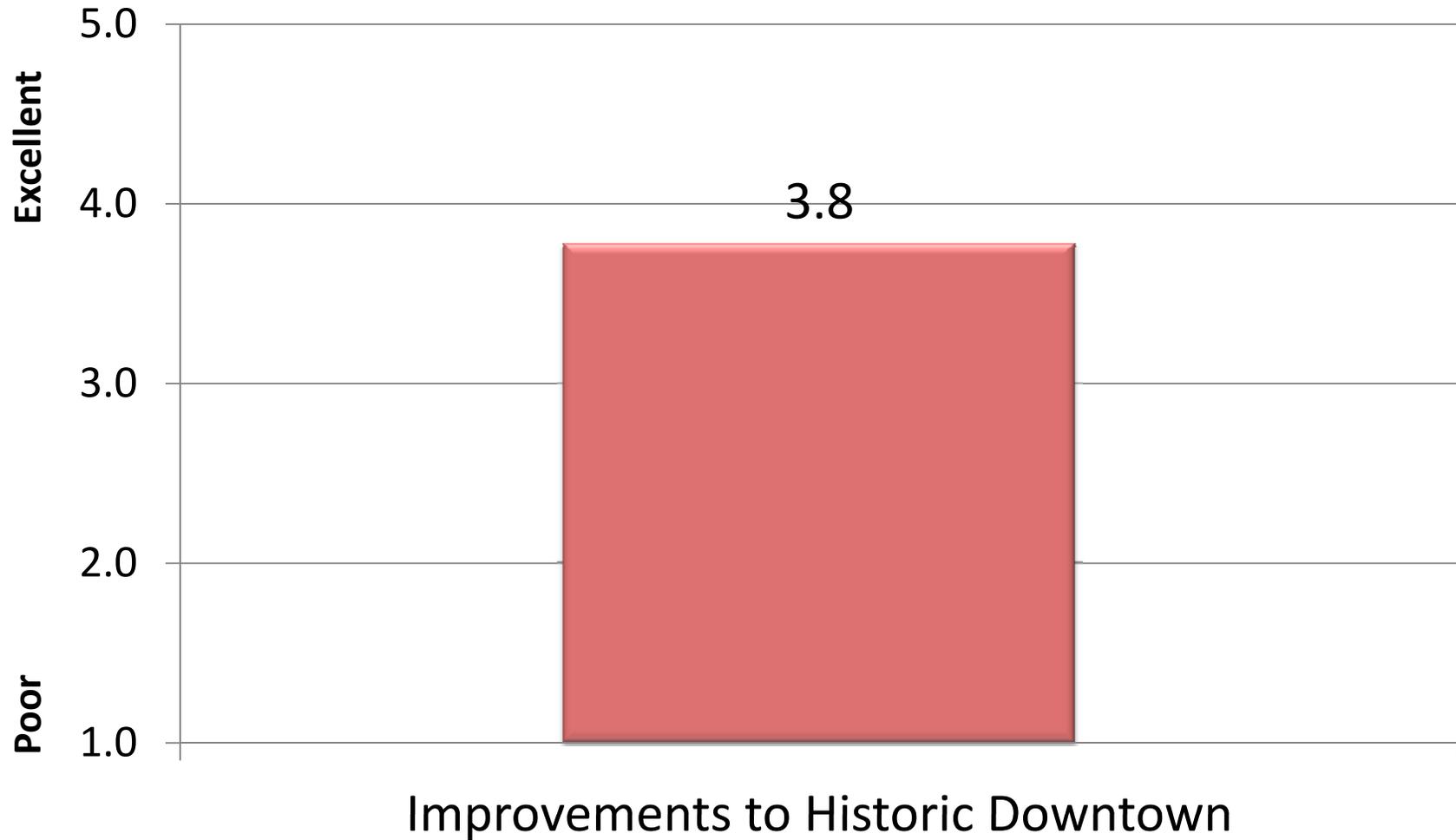
Do You Use the Rickreall Creek Trail System?



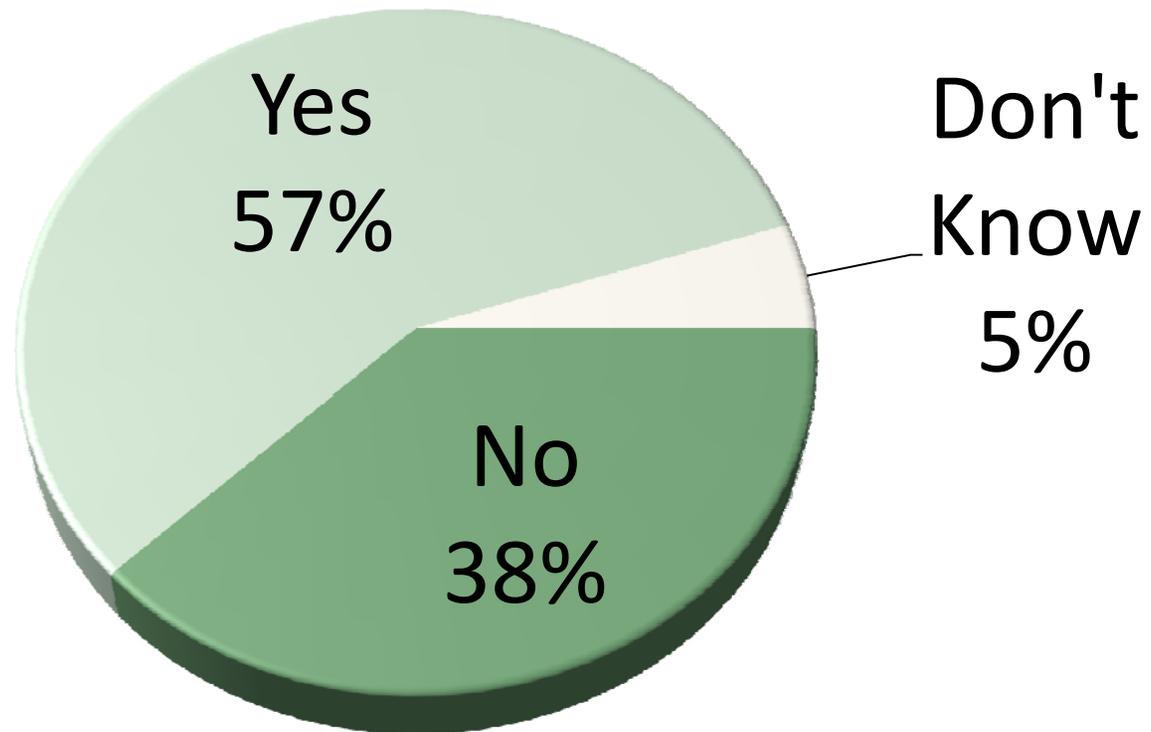
Used the Library?



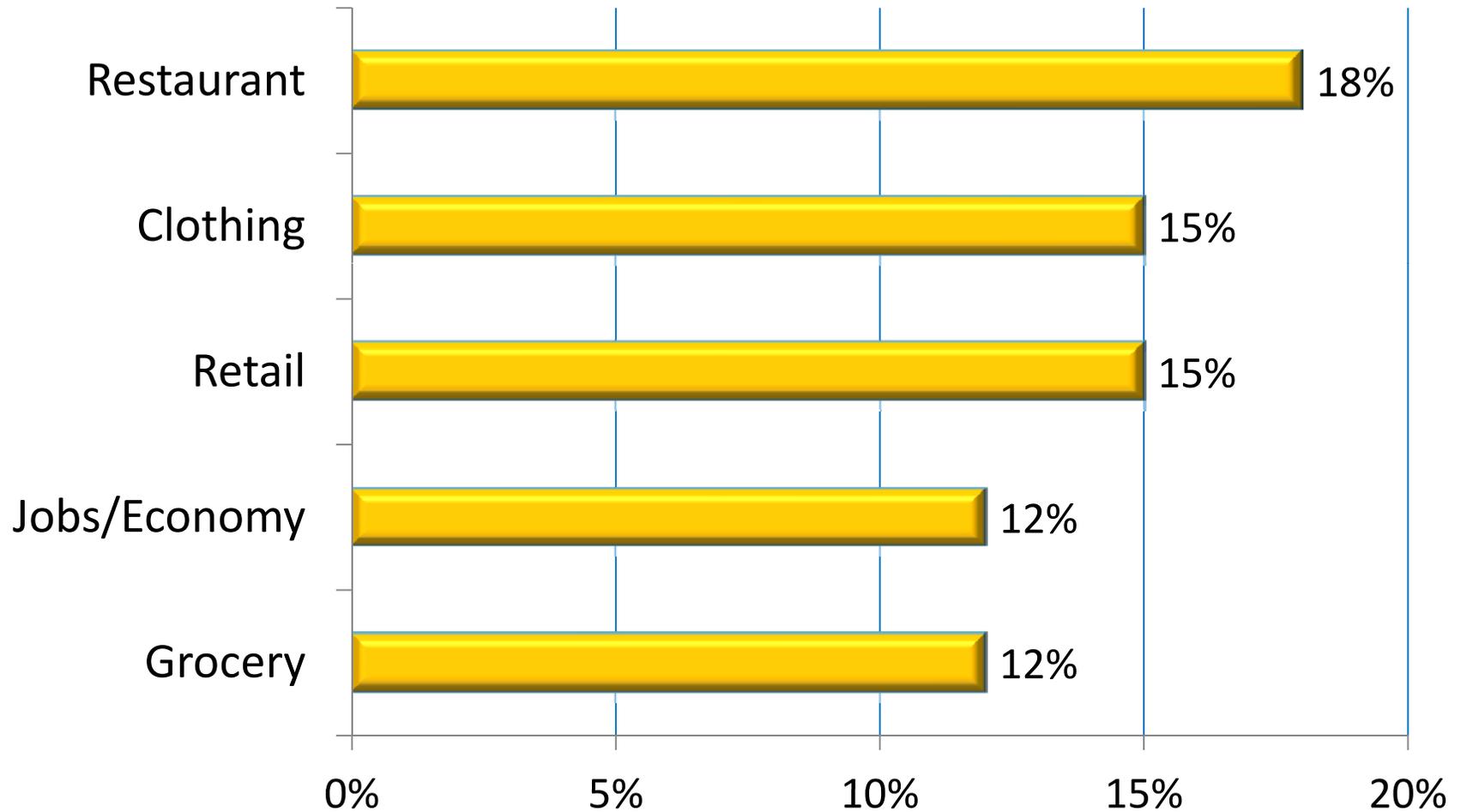
Dallas City Services: Economic Development



More Artwork in Historic Downtown?



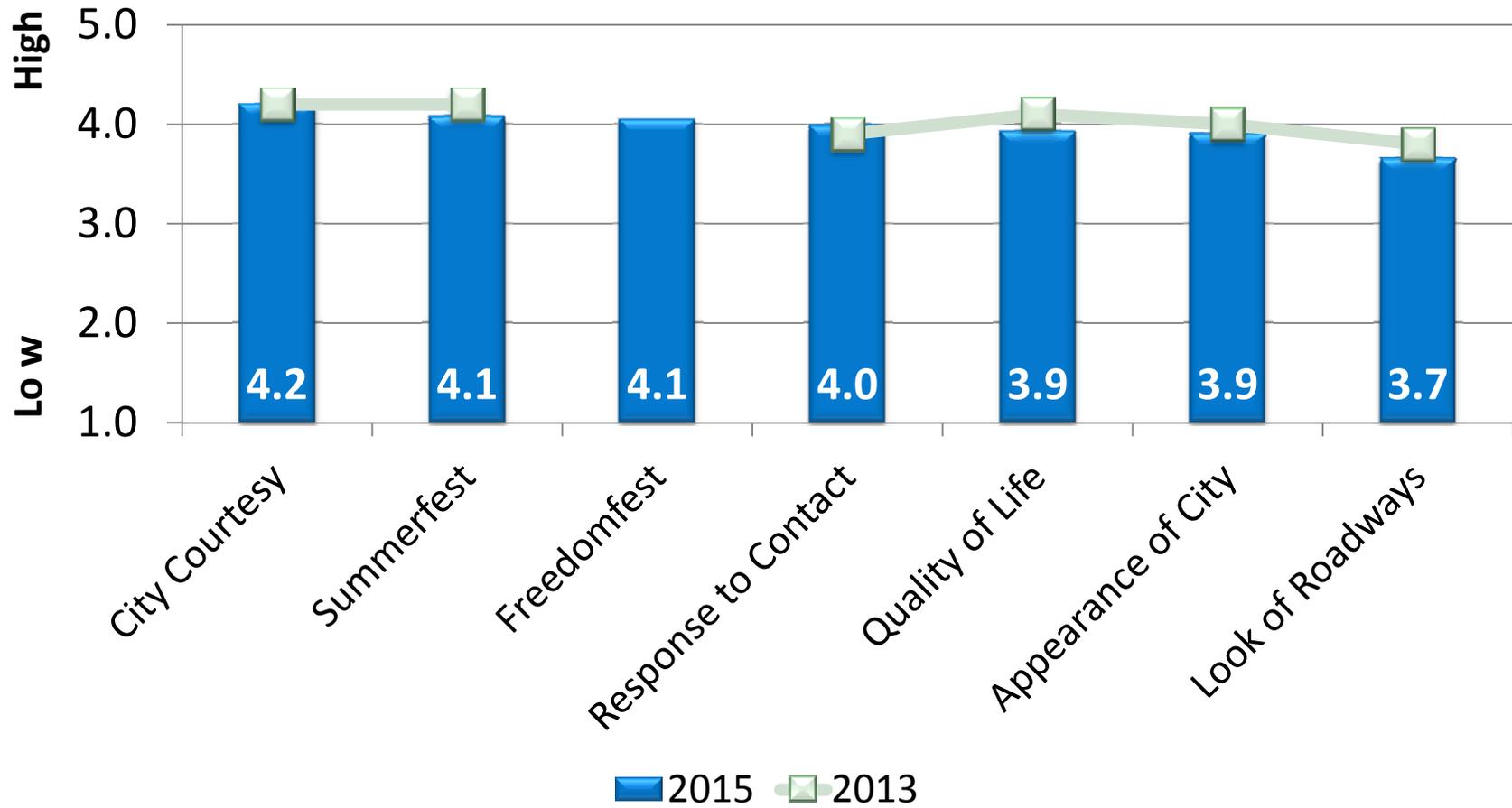
Desired Commercial Businesses



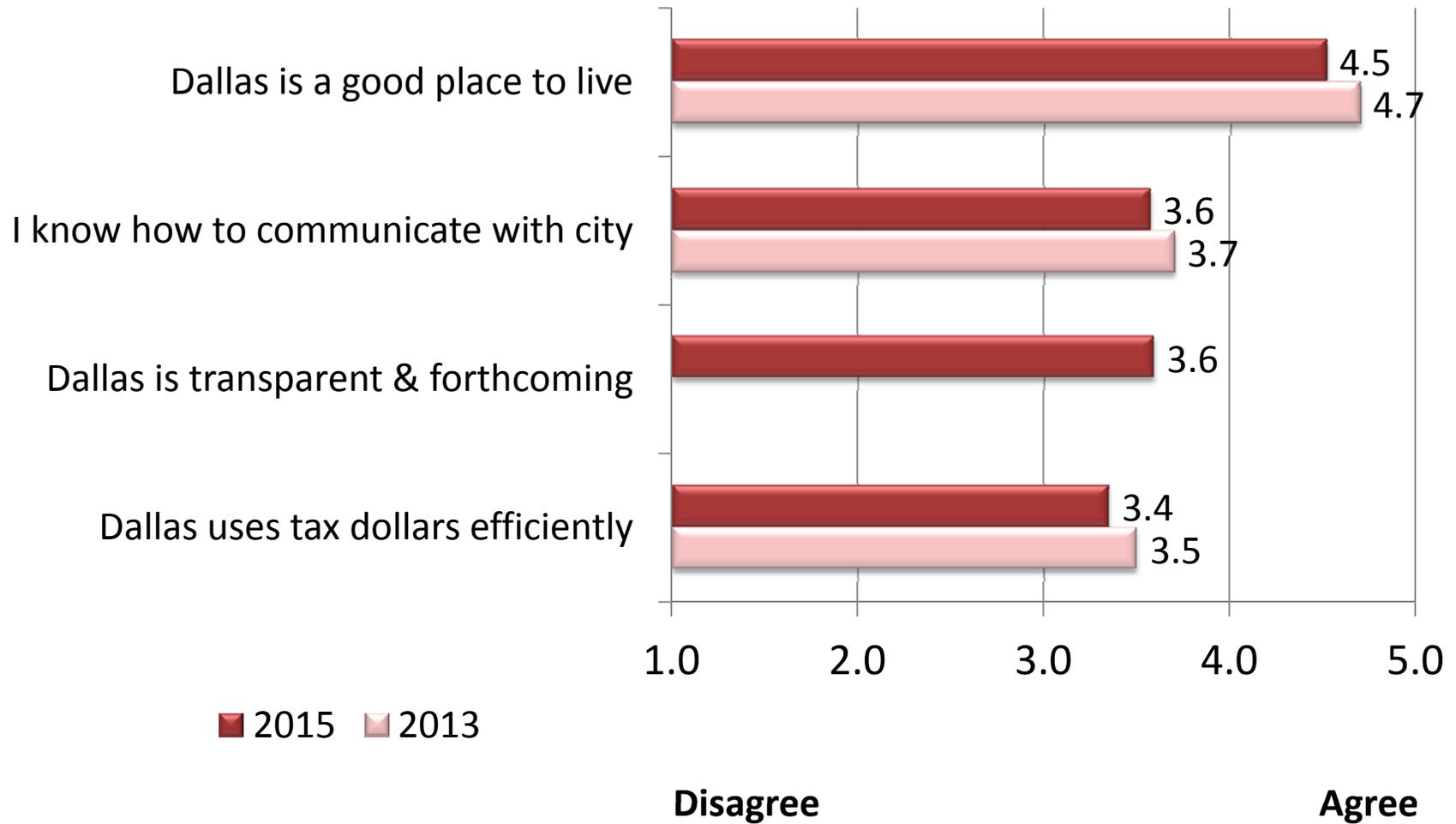
See Table 37 for responses less than 10%.

Multiple responses possible; total may exceed 100%.

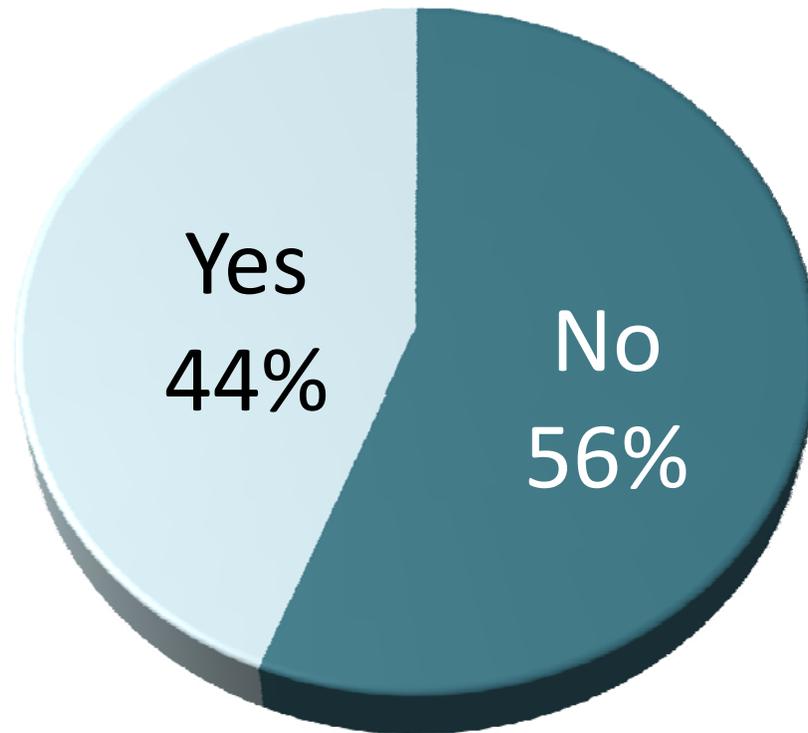
Dallas City Services: General



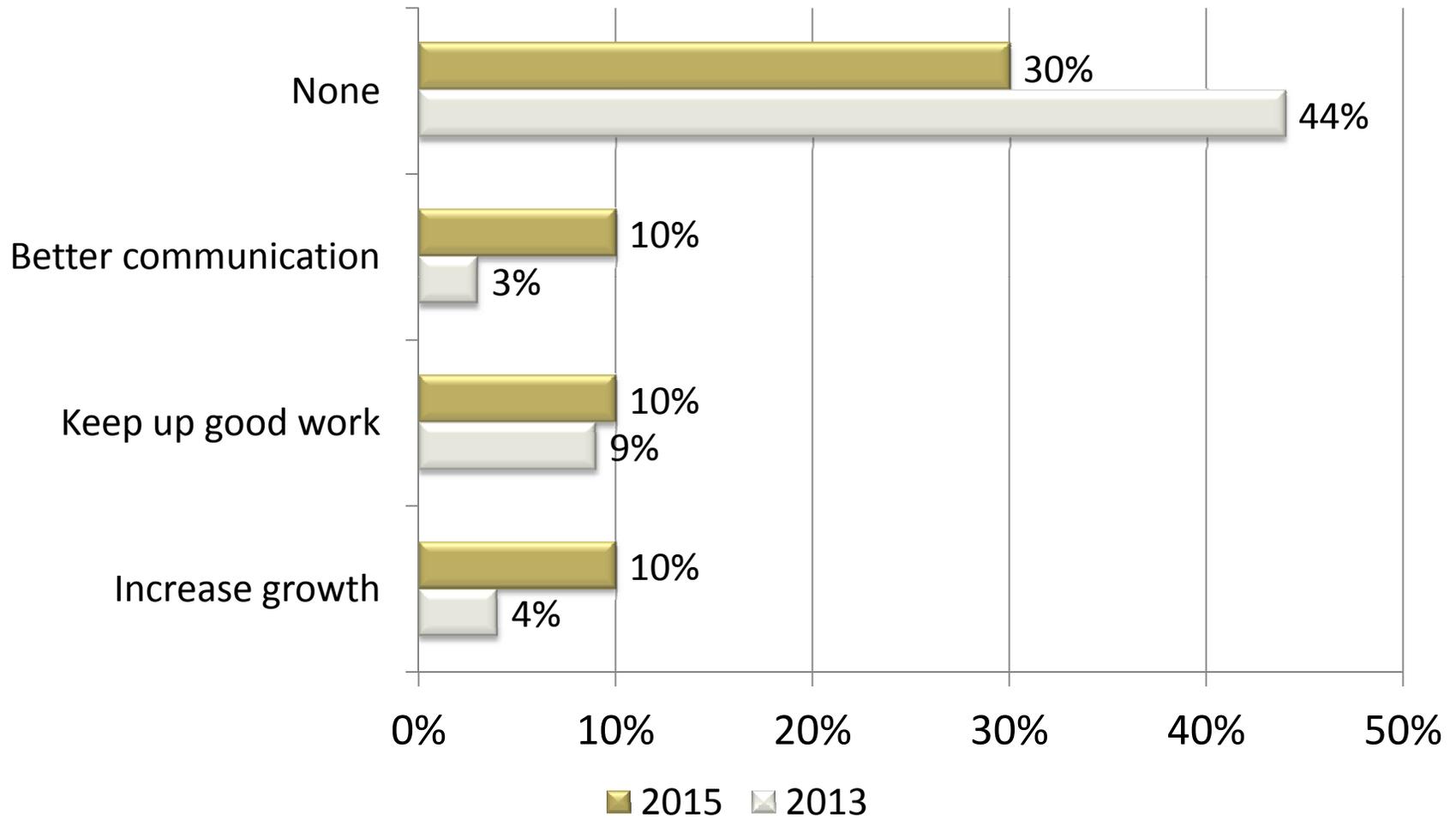
Agree/Disagree: General



Contacted City Departments?



Suggestions



QUESTIONS?

Contact

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